



**CELEBRATING URBAN DESIGN IN INDIA**



# Cities in Transition: **INCLUSION THROUGH URBAN DESIGN**

**07-08 MARCH 2025**

**At Taj Bengal, Kolkata, India**

For conference queries and registration visit

**[natcon.iudi.in](http://natcon.iudi.in) or write to [natcon@iudi.in](mailto:natcon@iudi.in)**

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For IUDI membership visit [www.udesindia.org](http://www.udesindia.org)  
or write to [iudicontact@gmail.com](mailto:iudicontact@gmail.com)



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## ABOUT IUDI

Amidst the present scenario of unprecedented growth and change across all levels of urban settlements, especially in our part of the world, the need for increased networking and dialogue between the participants of such change becomes imperative. The emerging directions of change and developmental choices as witnessed all around us today raises immense challenges and possibilities towards a dynamic and contributory role of the urban design profession within different societal conditions. It is at this significant juncture that the Institute of Urban Designers India (IUDI) as a national level association of urban design professionals, academicians and practitioners operate.

IUDI holds various conferences, meets, exhibitions, lectures and congresses to discussion and exchange views and for the exposition of any matters affecting or relating to the practice and/or theory of Urban Design or any allied subject.





# IUDI NATCON 2025

This year with immense pleasure IUDI announces the Third Urban Design National Conference (IUDI NATCON 2025) to be held in Taj Bengal, Kolkata, West Bengal, India on **07-08 MAR 2025**. The conference aims to bring together **practicing architects and urban design professionals, students, academicians, bureaucrats and elected representatives** to discuss and deliberate on ways, means and processes to make Indian cities resilient to the emerging climate crisis. The conference also provides opportunity to its participants to networking and develop professional relationships. IUDI Natcon 2025 will bring together over **350 delegates**, speakers and thinkers of National and International repute to share their experiences and thoughts on Cities in Transition. For 2 days participants of the conference will discuss and deliberate on the theme and the way forward for our cities.

## TECHINICAL SESSIONS PROPOSED

Liveability and Equity in Urban Space | Urban Rights, Aspirations and Public Spaces | Urban Policy and Public Spaces | Urban Ecology and Infrastructure | Heritage Walk, Wetland Walk, Boat Ride and many more...





# Theme of Natcon 2025 - Cities in Transition: Inclusion through Urban Design

The upcoming IUDI NATCON'25 conference, organized by the IUDI East Zone, will take place in Kolkata, a city renowned for its rich historical layers, vibrant cultural diversity, and valuable ecological assets, all intricately woven into its urban fabric. As Indian cities continue to experience rapid and intense urban growth, this conference provides a platform to address the critical need for designing urban spaces that are accessible, resilient, and inclusive. The event will emphasize sub themes such as equitable access to resources, the preservation and celebration of cultural identity, and the integration of sustainable development practices into the framework of urban planning.



## SPONSORSHIP

### How can you participate in the event?

IUDI seeks sponsorship for the conference with organizations, governments, companies and individuals to address the climate crisis concerns and resilience of Indian cities. We look forward to having you on boards as our sponsor to engage, discuss and collaborate in this journey of ours to know our Indian cities better.

#### Platinum Sponsor: Rs. 30 lakhs\*

- 20 minutes speaking slot at the conference
- Prominent brand visibility as a Platinum Sponsor in conference materials including backdrop
- Dedicated exhibition space
- Inclusion of brochure in the delegate kit
- Complimentary admission for 10 persons to networking dinner
- Sharing of delegate list after the conference
- Logo with write-up on the IUDI Natcon website
- Banner space on the website

#### Gold Sponsor: Rs. 20 lakhs\*

- 20 minutes speaking slot at the conference
- Prominent brand visibility as a Gold Sponsor in conference materials including backdrop
- Dedicated exhibition space
- Inclusion of brochure in the delegate kit
- Complimentary admission for 6 persons to networking dinner
- Logo with write-up on the IUDI Natcon website
- Banner space on the website





## Fireside Sponsor: Rs. 10 lakhs\*

- |   |
|---|
| • Prominent brand visibility as a Silver Sponsor in conference materials including backdrop |
| • Dedicated exhibition space  |
| • Inclusion of brochure in the delegate kit   |
| • Complimentary admission for 4 persons to networking dinner                                |
| • Logo with write-up on the IUDI Natcon website   |
| • Banner space on the website   |

## Other Sponsorship Opportunities

### Lunch / Dinner Sponsor: 10 lakhs\*

- Dedicated exhibition space
- Complimentary admission for 2 persons to networking dinner
  - Logo with write-up on the IUDI NATCON website
  - Banner space on the website

### Venue Sponsor: 10 Lakhs\*

- Dedicated exhibition space
- Complimentary admission for 2 persons to networking dinner
  - Logo with write-up on the IUDI NATCON website
  - Banner space on the website

### Networking Opportunity with exhibition space: 2.5 lakhs\*

- Dedicated exhibition space
- Complimentary admission for 2 persons to networking dinner

### Lanyard & Badges Associate : 2.5 lakhs\*

- Dedicated exhibition space
- Complimentary admission for 2 persons to networking dinner

### Registration Area Associate : 2.5 lakhs\*

- Branding on registration counter

### Delegate Kit Associate : 2.5 lakhs\*

- Branding on Delegate Kit



## Partnership - How can we partner together?

IUDI seeks sponsorship for the conference with organizations, governments, companies and individuals to address the climate crisis concerns and resilience of Indian cities. We look forward to having you on boards as our sponsor to engage, discuss and collaborate in this journey of ours to know our Indian cities better.

### All India IUDI Yearly Partnership: Rs. 20 lakhs\*

- Presentation slots for two speakers recommended by the organization for the National Conference.
- Prominent visibility as all India IUDI partner in National Conference, National Thesis Seminar, and all local chapter and centre events.
- Dedicated exhibition space at National Conference
- Inclusion of brochure in the delegate kit
- Complimentary admission for 4 persons for IUDI national Conference including networking dinner
- Sharing of delegate list after the conference
- Logo with write-up on the IUDI Natcon website
- Banner space on the website

### Urban Design Gold Patron: Rs. 10 lakhs\*

- Prominent visibility as Urban Design Gold Patron in National Conference, National Thesis Seminar, and all local chapter and centre events.
- Inclusion of brochure in the delegate kit
- Complimentary admission for 4 persons for IUDI national Conference including networking dinner
- Logo with write-up on the IUDI Natcon website
- Banner space on the website



## Urban Design Silver Patron: Rs. 5 lakhs\*

- Prominent visibility as Urban Design Silver Patron in National Conference, National Thesis Seminar, and patron visibility at all events organized by 2 selected local chapters/centres.
- Inclusion of brochure in the delegate kit at the National conference.
- Complimentary admission for 2 persons for IUDI national Conference including networking dinner
- Logo with write-up on the IUDI Natcon website
- Banner space on the website

## IUDI affiliated Institution : Rs. 2,50,000 /- (only for institutes offering courses in Urban Design)

- 1 year Institutional Membership of IUDI.
- Display of Institute panel at the National conference and IUDI thesis seminar.
- Complementary Entry for 4 students and 1 Faculty of the institute at IUDI national conference.
- Waiver of entry / Participation fee for students and faculty shortlisted for participation in the IUDI thesis seminar.

## BANK DETAILS

A/C NO : 605820110000315  
A/C Name : "INSTITUTE OF URBAN DESIGNERS INDIA - A/C EVENTS"  
BANK : BANK OF INDIA  
BRANCH : PATPARGANJ BRANCH, NEW DELHI- 110092  
IFSC CODE : BKID0006058

